

Rob Griffiths.

PARTNER, GRIFFITTS LLP · FOUNDER, OBIQARA

The practitioner who redesigns expert firms for the AI era — and runs one.

Keynotes and working sessions for partner retreats, boards, and executive committees.



SIGNATURE TALKS

01 · KEYNOTE

When Everyone Has AI: Where Advantage Moves

AI is raising the baseline for every firm at once. So where does advantage come from next? A frame for competing when the tools are the same on both sides: redesign how work moves, where judgment sits, and how trust scales.

Walk away with: where your firm's next advantage comes from — and the three dimensions it lives in.

02 · BOARDS & EXECUTIVE COMMITTEES

The Defensible AI Decision

Executive accountability for AI is at an all-time high; governance maturity isn't close behind. A lawyer's take on what "defensible" means: who owns each AI-assisted decision, where humans stay in the loop, what you must be able to explain afterward.

Walk away with: the questions to ask before — and after — any consequential AI deployment.

03 · PRACTITIONER REPORT

Rebuilding My Own Firm with AI

What actually happens when a twenty-year-old law firm redesigns itself around AI — intake, drafting, knowledge, billing — told from inside. What worked, what broke, and the governance discipline that made it safe to go fast.

Walk away with: a realistic 90-day picture of what operating-model redesign involves.

FORMATS

Keynote
30–60 minutes

Half-day workshop
the talk, applied to your firm

Retreat / offsite session
an AI agenda with substance

ABOUT

Rob Griffiths has spent twenty-plus years as a corporate transactions lawyer advising founders, family offices, and closely-held businesses. He is a partner at Griffiths LLP, the New York boutique that bears his name, which he is rebuilding on an AI-native operating model — and the founder of obiqara, which helps professional-services firms redesign how they work for the AI era.

WHY ROB

- 20+ years closing deals — counsel to principals
- Rebuilding his own firm with AI — the talks draw on live practice, not vendor slides
- Hands-on daily builder of governed AI workflows
- Teaches the Executive AI Accelerator for professional-services leaders

AUDIENCES

Professional-services partnerships · boards and executive committees · family offices · industry associations